



## **Suggested Facebook & Twitter messages for Walk for Change**

### **Tips:**

- Add your link to every email and message so your friends can easily access your page to donate or register
- Thank each of your friend on their pages. You never know who is going to read their page and possibly donate to you
- Have fun and make it personal
- If you have teammates on Facebook or Twitter post comments that help create some healthy competition
- Make your language specific to yield better results

### **Join my team:**

Tip: Post on your friends' walls or use as a status update.

1. I'm Walking for Change to end sexual violence! Join my team today at (insert link)
2. Who's ready to WALK for a great cause? Join my team to support survivors at (insert link)
3. Take Action! I need 5 people to join my Walk for Change team today. Visit (insert link)  
**FOLLOW UP:** (Insert friend's name) just joined my team! I'm still looking for 4 more amazing people.
4. I'm Walking for Change with the Boston Area Rape Crisis Center on April 11<sup>th</sup>. Will you join my team? (insert team link)  
**FOLLOW UP:** (Insert name) is walking with me to support survivors. Join us at (insert team link)

### **Fundraising messages:**

Tip: Post as a status message and change your status message regularly.

1. Support me as I walk to end sexual violence! Please donate to my Walk for Change fundraising efforts! (insert personal link)
2. BARCC serves over 4,000 survivors and family members each year. Help me support their efforts! (insert personal link)
3. Your donation makes a BIG difference! Please support me as I Walk for Change with the Boston Area Rape Crisis Center! (insert link)
4. I'm working to raise \$X to support survivors. Donate \$X today to make a difference and help me reach my goal! (insert link)  
**FOLLOW UP:** Thank you (insert donor's name) for supporting BARCC. You too can help at (insert link)
5. My goal is raise \$X to end sexual violence. Will you help me? Donate today at (insert link)  
**FOLLOW UP:** (Donor's name) just made a donation to help reach my goal. Will you donate too? (insert link)

### **Thank you messages:**

Tip: Post on your friend's walls as soon as they donate/sign up for your team and send an e-mail to thank them

1. I made it to my fundraising goal! I couldn't have done it without you. Thank you (donor's name) for your support as I Walk for Change! (insert link)
2. Thank you (donor's name) for supporting the Boston Area Rape Crisis Center's Walk for Change. Your gift makes a big difference!
3. Thank you (donor's name) for your support of my Walk for Change efforts. Together we can make a difference for survivors and the community!
4. Thank you (donor's name) for your donation to BARCC's Walk for Change. You have helped bring me closer to my goal of \$X -and you have made a big difference for survivors!
5. Thank you (donor's name) for your donation! You have brought us one step closer to ending sexual violence.

### **Action/Awareness messages:**

1. Everyone is affected by sexual violence. How are you connected?
2. Sexual violence affects my life and I'm taking action to stop it. Join me and Walk for Change! [www.firstgiving.com/barcc](http://www.firstgiving.com/barcc)
3. Sign up today to walk with me at the Boston Area Rape Crisis Center's 5<sup>th</sup> Annual Walk for Change! [www.firstgiving.com/barcc](http://www.firstgiving.com/barcc)
4. Just because you're not a survivor doesn't mean you're not affected. [www.barcc.org](http://www.barcc.org)